



**MORAIS LEITÃO**  
GALVÃO TELES, SOARES DA SILVA  
& ASSOCIADOS

**MARIA LUÍSA CYRNE**  
Principal Associate

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### Areas & Industries

Data Protection (GDPR), Intellectual Property

### Professional Experience

Maria Luísa Cyrne joined Morais Leitão in 2018. She is a member of the firm's corporate and M&A and intellectual property teams.

Her practice is mainly focused on technology, media, telecommunications, consumer and intellectual property.

She actively intervenes in the field of intellectual property rights (particularly, licensing and transfer rights), including software product.

She has also advised clients on matters related to personal data and privacy protection and defined strategies considering the requirements of the General Data Protection Regulation.

Luisa also worked in non-profit partnerships dedicated to keeping the Internet secure, stable and developing policies on the Internet's unique identifiers and internet governance, as well associations to promote Digital Economy and developing e-commerce projects.

Since 2019, Maria Luísa Cyrne has been listed as an arbitrator of ARBITRARE - Arbitration Center for Industrial Property, Domain Names, Firms and Denominations.

Maria Luísa Cyrne is also certified by International Association of Privacy Professionals (IAPP).

### Awards

Lawyer of the Year - Women in Business Law Awards 2023 EMEA, in the categories of Copyright e de Media & Entertainment.

### Education

Law Degree (Católica Lisbon School of Law, 2010). Master's degree in Forensic Law (Católica Lisbon School of Law, 2011).

### Memberships

Portuguese Bar Association (admitted in 2013).

### Languages

Portuguese, English and Spanish.

#### PORTUGAL

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#### LISBON

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